

NEW INC, New Museum's Cultural Incubator, Announces Tenth Member Cohort for 2023–24

Free Punk Show Kicks Off Tenth Anniversary
Programming in Times Square
On September 15, 2023



New York, NY (September 5, 2023)— NEW INC, the New Museum's cultural incubator, today announced its tenth annual class for the September 2023 to August 2024 program cycle. The cohort of 72 new members working at the intersection of art, design, technology, and entrepreneurship will participate in NEW INC's yearlong program, which includes a values-centered business education curriculum, mentorship, and opportunities to showcase their work to the public. NEW INC's tenth cohort of new members includes not only individual practitioners working across art, design, and storytelling, but also collectives, studios, nonprofits, and startups. In alignment with NEW INC's mission to foster cultural value, many of these members are developing projects that emphasize social impact, addressing issues of racial equity, climate, access, education, and the future of work, among other pressing humanitarian concerns.

Founded in 2014 as the first museum-born art and technology incubator, NEW INC will kick off its tenth anniversary year with a punk show in Times Square on September 15, 2023. The free public performance presented in partnership with Times Square Alliance will feature bands including **EURO TRILL**, **Dis Fig + SOUR VISION**, **YATTA**, and **LustSickPuppy**. In collaboration with NEW INC Y9 alumnus **Andreas Laszlo Konrath (SHRIMP ZINE)**, concert goers will also have the opportunity to pick up a free zine including original essays by **Victor Peterson**, **Georgia Kareola**, and **Christine Ochefu**.

“As NEW INC enters its tenth anniversary year, the New Museum is immensely proud that this initiative has grown into a vital platform for some of the most exciting young creators working today,” said *Toby Devan Lewis* Director of the New Museum Lisa Phillips. “NEW INC has established a nimble model for museums to support and learn from artists and designers pushing the boundaries of technology, and we look forward to learning from NEW INC’s Y10 members over the year to come.”

The new members include participants in five tracks: **Art & Code**, redefining cultural and digital landscapes in collaboration with Rhizome; **Creative Science**, employing modes of scientific inquiry to advance creativity and storytelling; **Extended Realities**, expanding the artistic potential for technology to blur the physical and digital worlds; **Social Architecture**, reconstructing social and public space through design and architecture; and **Cooperative Studies**, designing care-based models for collective futures. NEW INC’s unique membership model supports a diverse range of creative practitioners. Over 70% of Y10 cohort members identify as people of color and 70% as women or gender non-conforming, joining an active alumni network of just about 700 members, 75% of whom identify as people of color and 77% women or gender non-conforming. Over nine years, members have raised \$28.7 million in investment capital, generated \$42.3 million in revenue, and established or retained 324 businesses in New York City.

“As we reflect on nine years of experimentation and collaboration, we’re gratified to welcome 72 new members into our community of more than 600 cross-disciplinary alumni and mentors,” said NEW INC Director Salome Asega. “We look forward to working with our new members over the coming year hosting workshops, forging connections with peers and mentors, and creating opportunities for members to present their work—including the next DEMO festival in spring 2024.”

NEW INC members have been recognized as emerging leaders in their respective fields, which traverse art, technology, design, fashion, architecture, urban planning, education, and beyond. They have presented work at Sundance Film Festival, SXSW, Cannes Film Festival, Tribeca Film Festival, the Venice Biennale, the Whitney Biennial, and Ars Electronica, and have won awards and commissions from the Serpentine, the Emmy Awards, Fulbright Program, Creative Capital, and the Webby Awards.

The Y10 (2023–24) member cohort follows below and information about each of their practices can be found at www.newinc.org/members.

ART & CODE

13101401 Inc. (Ruby Thelot)
Chia Amisola
elekhlekha (Nitcha Tothong, Kengchakaj Kengkarnka)
Dan Gorelick
Banyi Huang
Maya Man
Lauren Lee McCarthy
Our Friend the Computer (Camila Galaz)
Processing Foundation (Suhyun (Sonia) Choi, Rachel Lim, Tsige Tafesse)
RaFia's World (RaFia Santana)
Space Type (Kevin Yeh, Lynne Yun)
Babette Thomas

CREATIVE SCIENCE

Chando Ao Studio (Chando Ao 敖乾柄)
Craftwork (Nicole Messier, Victoria Manganiello)
Dainty Funk (Maud Acheampong)
Dark Lab (Tao Leigh Goffe)
Fragmentario (Maria Elena Pombo)
MORAKANA (Tiri Kananuruk, Sebastián Morales)
Iz Nettere
OUTOFSEAM (Tajah Ellis)
Hyungi Park
Martha Poggioli
Dri Chiu Tattersfield

EXTENDED REALITIES

Antariksha Studio (Ami Mehta, Avinash Kumar)
CLSS Studio (Leah Smithson)
Nat Decker
Luca Lee
MYStudio (Anna Borou Yu, Jiajian Min)
New Art City (Don Hanson & Sammie Veeler)
Steven Reneau
TMVRTX STUDIO (Alfredo Salazar-Caro)
Alvin Tran
Wild Seed Studio (Mischa Kuma)
Ai Xia

SOCIAL ARCHITECTURE

Amina Hassen
Junte (Baris Gokturk)
Emma Jurczynski
Karen Kubey

Philip Poon
Britt Ransom
Jeremy Schipper
Leela Shanker
Studio Elsa Ponce (Elsa Ponce)
Studio Ogan (Ngozi Olojede)
studio VISIT (Melody Stein)
Queenie Wu

COOPERATIVE STUDIES

AORTA films (Mahx Capacity)
Zakiya Collier
Decoding Stigma (Gabriella M Garcia)
dreamspace (Nicole Killian, Sam Taylor)
Duty Free (Tee Topor, Munus Shih, Nikki Makagiansar)
Muvaboard (Jamica El)
Gabriella A. Nelson
Molly Ragan
Seeda School (Ayana Zaire Cotton)
Rice Brewing Sisters Production (Soyoon Ryu, Hyemin Son)
Therapart (Ashley Rucker)
You Had Me at Black (Martina Abrahams Ilunga)

NEW INC YEAR 10 ANNUAL SUPPORTERS

Leadership Support

David B. Heller
Jonathan D. and Mark C. Lewis Foundation
Mellon Foundation

Major Support

EY Metaverse Lab
Meta Open Arts
Robert Wood Johnson Foundation
Science Sandbox, a Simons Foundation initiative

Program Support

Deutsche Bank
Ford Foundation
National Endowment for the Arts
Mitsubishi Estate
Onassis Foundation USA

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ABOUT NEW INC

As the first museum-led cultural incubator, NEW INC was conceived of as a not-for-profit platform for furthering the New Museum's ongoing commitment to new art and new ideas. Now in Year 9, NEW INC's membership model continues to support a diverse range of creative practitioners with a values-driven program and safe space for gathering and developing new creative projects and businesses. In 2020, NEW INC launched ONX Studio, an XR accelerator for artists, in partnership with the Onassis Foundation. NEW INC was cofounded by the New Museum's Toby Devan Lewis Director Lisa Phillips and former Deputy Director Karen Wong in 2014.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions,

information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.

Image: DEMO2023. Courtesy NEW INC. Photo: Ryan Muir